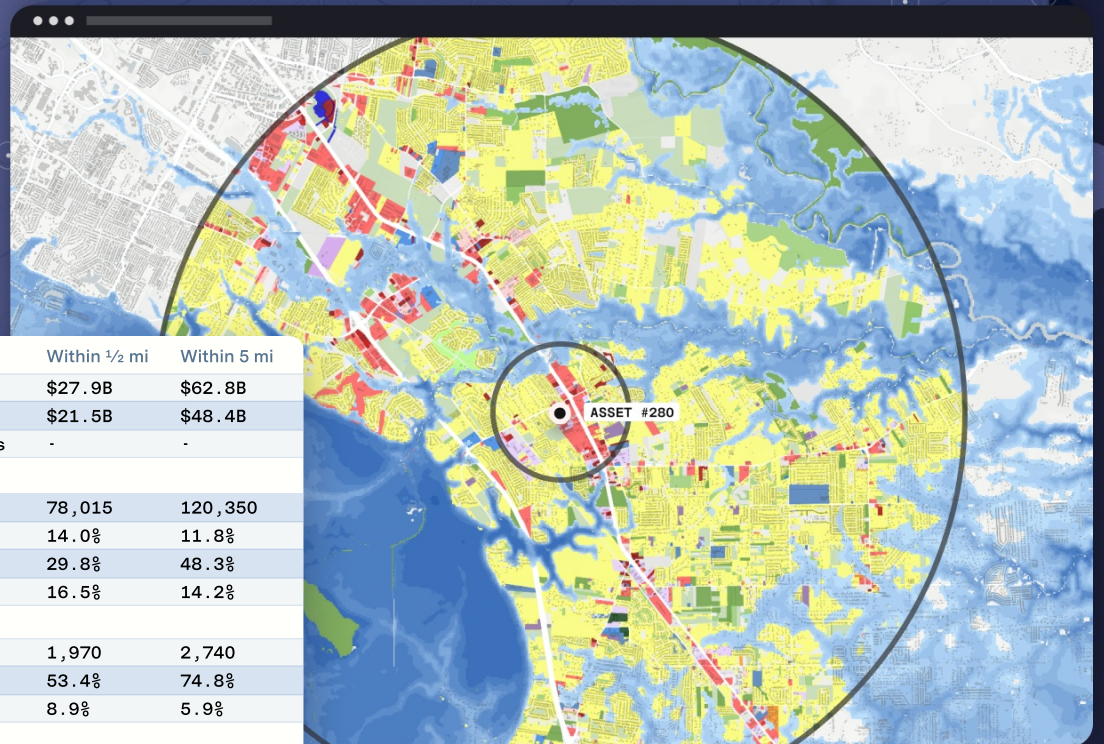
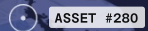
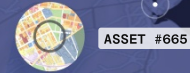


Your locations are the center of every project.

Connect each location in your portfolio or project area to hundreds of curated climate, people, building, and infrastructure data insights.

NATIONWIDE OR REGIONAL PORTFOLIO



	Parcel	Within ½ mi	Within 5 mi
Total Property Value	\$226.4M	\$27.9B	\$62.8B
Improvements Value	\$203.8M	\$21.5B	\$48.4B
Parcel Area	1.5 Acres	-	-
+ SEE MORE			
Total Population	9	78,015	120,350
Population over 65 (%)	-	14.0%	11.8%
Non-white population	-	29.8%	48.3%
Less than high school degree	-	16.5%	14.2%
+ SEE MORE			
Dwelling Units	30	1,970	2,740
Multifamily Dwelling Units	73.2%	53.4%	74.8%
Vacant Dwelling Units	5.9%	8.9%	5.9%
+ SEE MORE			
100 year floodplain	No	24.2%	37.8%
Wildfire Risk	No	No	Low
+ SEE MORE			

VIEW EVERY ASSET IN CONTEXT WITH ITS SURROUNDINGS

LOCATION ANALYSIS SERVICE



Curated insights for your locations

Leverage personalized geospatial intelligence to connect your locations (e.g. commercial buildings, residential properties, or infrastructure assets) with industry-relevant data insights



Powered by a superior data core

Eliminate data sourcing challenges by accessing the UrbanFootprint data core with hundreds of unified metrics and models on people, climate, building, and infrastructure for every parcel in the country.



Support for any location or asset type

Overcome geographical constraints by uploading point locations (e.g. address, longitude-latitude), lines (e.g. railroads, transmission lines), or areas (e.g. service territory, city)



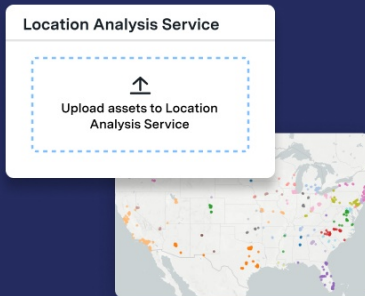
Streamline projects and time to delivery

Jumpstart your projects, refine portfolio evaluations, and conduct granular risk assessments using consistent, comparable, data-rich context buffers for each location to drive better analyses and reporting.

Location Analysis Service in Three Simple Steps

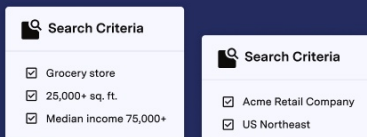
1

Upload a portfolio of locations, no matter how large or dispersed across the country



Lack location coordinates for your project or competitor analysis?

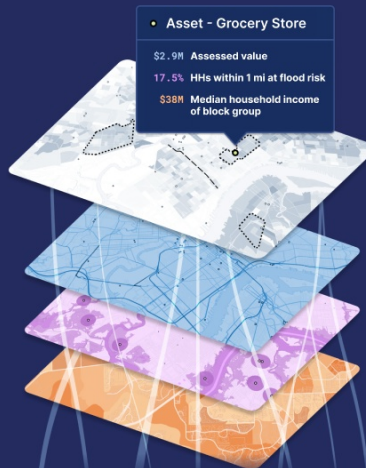
Evaluate properties or sites even when you lack location data. Simply select characteristics (e.g. square footage, land-use type, brand name) to query the UrbanFootprint platform and discover matching locations for 'white space' analyses.



2

Each location is processed through industry relevant metrics in the UrbanFootprint data core

Connect to the data themes that matter most to you



Socioeconomic and demographics

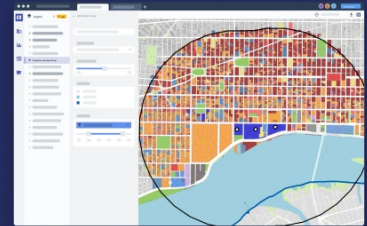
Property and buildings

Climate and hazards

Infrastructure and land-use

3

Your portfolio or project area is returned with hundreds of consistent and comparable metrics for each location



Location data is delivered into the UrbanFootprint Analyst application for all assets within context buffers (e.g. a granular 1/2 mile and a broader 5 mile buffer) to provide hundreds of relevant data points and metrics for your location's surrounding area.

Direct Data Delivery

BI and Data Viz



Your location data insights are also available through direct data delivery to your preferred analysis software.

Ready to get started with UrbanFootprint? Reach out to our team.

→ sales@urbanfootprint.com